

## Business Challenge

With the increase in security threats and cyber crimes rampant throughout the business landscape, it's not a matter of "if" but a matter of "when" there will be a security breach in your company. Malicious software costs companies billions of dollars in lost revenue, missed opportunities because of downtime, and lost productivity.

Whether malware, ransomware, viruses, or phishing schemes, the intent of destructive data breaches is to disrupt business and government operations on a massive scale. Cyber crimes are growing faster than ever before and many companies must take a fresh look at how they protect their network, devices, data, and their applications.

## The Solution

RCN Managed Security helps businesses manage and monitor their information security with more control of content and applications. As a cloud-based service, it does this without the cost and complexity of traditional hardware-based solutions. Fully managed and based on software-defined security, RCN Managed Security provides layered protection through advanced network, equipment, and endpoint monitoring with application-level visibility.

RCN Managed Security offers a robust portfolio of advanced Managed Security features to help protect your organization from cyber threats so you can focus on your business. With no capital expenditure, you can extend your network security—and your IT department—to meet today's growing cyber threats.

## Key Benefits & Results

- 
**PROACTIVE SECURITY**  
 Taking steps to prevent threats before they happen instead of responding to security incidents after they are already in progress.
- 
**ADVANCED LAYERED SECURITY PROTECTION**  
 Multiple and various tools used in different ways to protect your data and IT resources.
- 
**REDUCED COSTS**  
 It is an OPEX vs. CAPEX model and is a less expensive alternative to security management maintenance.
- 
**FULLY HOSTED AND MANAGED SOLUTION**  
 Offers immediate hardware-free scalability across new locations with 24/7/365 local support.
- 
**IMPROVED RESOURCE UTILIZATION**  
 You can redeploy human resources on more strategic initiatives and stay focused on your core business.



For the second consecutive year, customers chose RCN Business for the "Readers' Choice Awards for Best Internet Provider"

- Ranked #1 for Best ISP
- Highest score in overall value
- Highest likelihood to be recommended to colleagues
- High scores in overall quality and reliability
- High scores in tech support

## Critical Differentiators



### Wholly owned, fiber-rich network delivers superior uptime

Calls travel unencumbered along RCN's secure network over a continuous connection that means less packet loss and higher reliability. RCN Business operates a sophisticated network with network backbone featuring a smaller node size and robust fiber capacity.



### Custom, robust solutions

RCN Business takes a consultative approach by first understanding your distinctive needs and delivers a unique solution designed especially for you.



### 24/7/365 local support

You can rest assured the person on the other end of the support call understands your business, local market, and urgency to solve your concern. RCN Business is dedicated to minimizing any impact to your business.



### Speed to market

Unlike larger competitors, RCN Business focuses on rapid installations and upgrades and, as the sole owner of a fiber-rich network, does not rely on third parties to meet deadlines.

## RCN Managed Security

RCN Business provides a range of advanced Managed Security features to help protect your company from cyber threats:

- **Application Visibility**
- **DDoS**
- **Stateful Firewall**
- **User-ID Based Control**
- **URL Filtering – IP Reputation**
- **Application Control**
- **24/7/365 Network Monitoring**



For more information visit [www.rcn.com/business](http://www.rcn.com/business)  
or call **1.877.726.7000** or tweet **@RCNBusiness**